

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|------------------------|
| Station and Location: WRAL-TV Raleigh NC | Date 10/2/12 |
|--|------------------------|

I, Sarah Levene
do hereby request station time concerning the following issue:

DCCC

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|----------|-------|----------------|-----------------|
| AS ORDERED | | | | | |
| | | Est 1474 | | | |

Total Charges: \$48,700 g / \$41,395 net

This broadcast time will be used by: Democratic Congressional Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Anti-Rouzer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
430 South Capitol St.
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Krishna Mark, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11 Date Signature Contact Phone Number 202 338 8700

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Dave Lyles Signature Printed Name Title Sales Manager

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--|----------------------------------|------|-------|----------------|-----------------|
| <p style="font-size: 48px; font-family: cursive;">AS ORDERED</p> | | | | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

CONTRACT



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| | | |
|--|--|--|
| <u>Contract / Revision</u> 117323 / | | <u>Alt Order #</u> 06302182 |
| <u>Product</u> DCCC 10/02 | | |
| <u>Contract Dates</u> 10/02/12 - 10/08/12 | | <u>Estimate #</u> 1474 |
| <u>Advertiser</u> Democratic Congressional Campaign Commi | | <u>Original Date / Revision</u> 08/31/12 / 08/31/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WRAL | <u>Account Executive</u> Cheryl Blair | <u>Sales Office</u> Washington Tel |
| <u>Special Handling</u> CIA - Mark PAID | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 11 | <u>Product Code</u> 14 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Great American Media
1010 Wisconsin Ave NW - Ste 800
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|----------------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WRAL | 10/02/12 | 10/05/12 | David Letterman | 1135p-1237a | | :30 | | | NM | 2 | \$1,800.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -TWT--- | | | | 2 | \$900.00 | | | |
| N 2 | WRAL | 10/02/12 | 10/05/12 | Price is Right | 11a-12p | | :30 | | | NM | 2 | \$1,700.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -TWTF-- | | | | 2 | \$850.00 | | | |
| N 3 | WRAL | 10/02/12 | 10/05/12 | Noon News | 12p-1p | | :30 | | | NM | 2 | \$2,400.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -TWTF-- | | | | 2 | \$1,200.00 | | | |
| N 4 | WRAL | 10/02/12 | 10/05/12 | Young and the Restless | 4-5p | | :30 | | | NM | 2 | \$3,200.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -TWTF-- | | | | 2 | \$1,600.00 | | | |
| N 5 | WRAL | 10/02/12 | 10/05/12 | 5:30 News | 530-6p | | :30 | | | NM | 1 | \$4,000.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -TWTF-- | | | | 1 | \$4,000.00 | | | |
| N 6 | WRAL | 10/02/12 | 10/05/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 1 | \$5,000.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -TWTF-- | | | | 1 | \$5,000.00 | | | |
| N 7 | WRAL | 10/02/12 | 10/05/12 | WRAL AM News | 6-7a | | :30 | | | NM | 2 | \$4,000.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -TWTF-- | | | | 2 | \$2,000.00 | | | |
| N 8 | WRAL | 10/02/12 | 10/05/12 | Inside Edition | 7-730P | | :30 | | | NM | 1 | \$2,200.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T--F-- | | | | 1 | \$2,200.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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2619 Western Blvd
Raleigh, NC 27605
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| | | |
|---|------------------------------|--|
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| <u>Advertiser</u> Democratic Congressional | | <u>Original Date / Revision</u> 08/31/12 / 08/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|--|----------------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|-------------|
| N 9 | WRAL | 10/02/12 | 10/05/12 | CBS This Morning | 7am - 9am | | :30 | | | NM | 2 | \$3,000.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -TWTF-- | | | | 2 | \$1,500.00 | | | |
| N 10 | WRAL | 10/07/12 | 10/07/12 | NFL (Late) | 4-7p | | :30 | | | NM | 1 | \$8,000.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$8,000.00 | | | |
| N 11 | WRAL | 10/06/12 | 10/06/12 | WRAL 6a News Sat | 6-8a | | :30 | | | NM | 1 | \$900.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$900.00 | | | |
| N 12 | WRAL | 10/04/12 | 10/04/12 | Thu Hour 2 | 9-10p | | :30 | | | NM | 1 | \$7,500.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$7,500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRAL | 10/01/12-10/07/12 | Thu Hour 2 | 9-10p | ----Th----- | :30 | | \$7,500.00 | NM | | |
| | See MG 12.2 | | | | | | | | | | | |
| | 2 | WRAL | 10/01/12-10/07/12 | Thu Hour 1 | 8-9p | ----Th----- | :30 | | \$7,500.00 | NM | | |
| | © MG for 12.1 10/04 | | | | | | | | | | | |
| | Incorrect rate - MG to New Pgm per Rate card, ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | | |
| N 13 | WRAL | 10/02/12 | 10/07/12 | Late News | 11-1135p | | :30 | | | NM | 1 | \$5,000.00 |
| | | ISSUE CLASS OF TIME r.8.23 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -TwTFSS | | | | 1 | \$5,000.00 | | | |
| Totals | | | | | | | | | | | 19 | \$48,700.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/01/12 - 10/07/12 | 19 | \$48,700.00 | \$41,395.00 |
| Totals | 19 | \$48,700.00 | \$41,395.00 |

Signature: _____ **Date:** _____

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